

Privacy Notice and Consent to Direct Marketing

I. General information

How do we use your personal data?

This Privacy Notice explains the way we collect, use, share and protect your personal data. In case of any future changes to this Privacy Notice, we will publish information concerning such changes in a timely manner.

The rights you have with regard to your personal data

Under the Bulgarian legislation you may exercise the following rights related to the processed by FICOSOTA Ltd. personal data:

- to access your personal data, which are being processed by FICOSOTA Ltd. and receive a copy thereof;
- to have your personal data rectified in case of inaccuracy or incompleteness;
- to request erasure of your data, where one of the grounds below applies;
- to request restriction of your personal data processing in the cases provided by law;
- to object to the processing of your personal data in the cases provided by law;
- to exercise your right to data portability and to request that your data are provided in a structured, commonly used and machine-readable format;
- where processing is based on your consent, to withdraw your consent at all times, without having to pay any fees
- to file a complaint to the Commission for Personal Data Protection

Detailed information on the rules and procedures regarding the exercising of your rights could be found in the [Policy on the Exercise of Data Subjects' rights of FICOSOTA Ltd.](#) which is available on our website.

How can you contact us?

Please feel free to contact us at:

For FICOSOTA Ltd.: Bulgaria, the town of Shumen 48, Madara Blvd.,
email: privacy@ficosota.com

You can contact our data protection officer at the following e-mail: dpo@ficosota.com

II. Processing of your personal data

Direct marketing

Which personal data do we collect?

- Given name and family name
- Telephone number
- E-mail
- Correspondence address

Why do we collect your personal data?

- In order to inform you of the services and products we offer (unless you opt not to receive our advertising materials).

What is the legal basis for your personal data collection?

- Your consent to receiving advertising materials from us.

For what period do we store your personal data?

- Your personal data will be stored only by the time you withdraw your consent to receiving marketing materials from us.

Who do we share your personal data with?

We might share your personal data with:

- Marketing agencies and other partners, with whom FICOSOTA Ltd. has concluded a contract.

Consent to direct marketing

In order to ensure that you are provided with the best service possible and that you receive information about our newest sales promotions, products and campaigns, we would like to obtain your consent to the use of your personal data for the purposes of direct marketing. Thus you will receive our brochures and other advertising materials, as well as offers related to the products offered by FICOSOTA Ltd.

Further information concerning the processing of your personal data is provided [here](#). In order to familiarize yourself with your rights and learn how to get in touch with us, please, click [here](#).

We can assure you that we will process your personal data (names and contact information, including correspondence address, email address, telephone and fax number) by meeting the highest standards and with the utmost care.

If you do not want to receive messages from us in relation to sales promotions, products, and campaigns of FICOSOTA Ltd., you may withdraw your consent immediately without having to pay any fees.
